

# "Franchising the Family Concept"

## Script Episode 0000

(Month, Date, Year Version)

### PART 1

**Introduction (03:00):** L.HUNT explains what this episode's theme is about as it relates to franchising a business concept:

MANUSCRIPT

**Body, Part 1 (05:00):** This segment gathers together the different parts needed for the subject being discussed. The challenges with this aspect of franchising are expressed:

MANUSCRIPT, CANDID DISCUSSION, INTERVIEW

**Family Scenes, Part 1 (01:00):** This segment deals with the family in such a way that it has similarities to the franchise topic under consideration:

MANUSCRIPT, CANDID DISCUSSION, INTERVIEW

### PART 2

**Body, Part 2 (05:00):** Here we build on and work through the franchise subject matter that is being highlighted:

MANUSCRIPT, CANDID DISCUSSION, INTERVIEW

**Family Scenes, Part 2 (02:00):** This segment deals with the family and may or may not have similarities to the franchise topic under consideration:

MANUSCRIPT, CANDID DISCUSSION, INTERVIEW

**Body, Part 3 (03:00):** Important franchising decisions are made in this segment:

MANUSCRIPT, CANDID DISCUSSION, INTERVIEW

### **PART 3**

**Family Scenes, Part 3 (02:00):** This segment deals with the family and may or may not have similarities to the franchise topic under consideration:

MANUSCRIPT, CANDID DISCUSSION, INTERVIEW

**Body, Part 4 (03:00):** In this segment tasks are completed to bring us to the next stage of developing the franchise concepts:

MANUSCRIPT, CANDID DISCUSSION, INTERVIEW

**Background Detail (01:00):** This segment deals with the explanation of a related topic and its history or something similar:

MANUSCRIPT, INTERVIEW

**Family Scenes, Part 4 (02:00):** This segment deals with the family and may or may not have similarities to the franchise topic under consideration:

MANUSCRIPT, CANDID DISCUSSION, INTERVIEW

**Conclusion (01:30):** L.HUNT, in the same setting as the introduction, ends this episode by summing up the theme, its challenges, how the issues were resolved, how it relates to the overall franchise goals and possibly including some family experience to tie it all together in a satisfying conclusion:

MANUSCRIPT

**End Credits (00:30):**

TEXT